

NATIONAL PAY IT FORWARD DAY ANNOUNCEMENT

Good morning team,

Tomorrow is *National Pay it Forward Day*. At Payworks, we're marking the occasion by celebrating our partnership with Givesome and providing each employee the opportunity to donate to their initiative of choice through a \$5 gift card.

As you may recall, Barb mentioned this new partnership during our last Town Hall. We're very excited about the Givesome concept and being a founding partner.

In case you missed it, Givesome is a Canadian-based company founded by Jay Whitelaw. Together with his team, Jay has developed an app-based platform that allows users to "micro-give" by donating in increments of \$2, \$5, or \$10 to projects of their choice, all from the convenience of their smartphone. Once a project has reached its funding goal, it is considered complete and donors receive a video that showcases the positive impact of their donation, including who they helped.

Several Manitoba charities are already benefiting from this platform as charity partners, including CanU Canada, The Robb Nash Project and Inner City Youth Alive.

What sets Givesome apart is that there are zero administration or hidden fees. Every dollar raised goes right to the project funded. In order to achieve this, Givesome sought out corporate partners, and Payworks is happy to support Givesome's mission.

How do you use the Gift Card to make your donation?

1. Download the Givesome app on your smartphone at givesome.com
2. Create a profile by clicking the person icon in the top right-hand corner of your screen
3. Redeem your gift card by clicking on the "\$" icon in the top-left hand corner
4. Swipe your screen to view various project options and choose to fund \$2 or \$5 from your card to a project
5. Wait to see a video of the project your donation helped to complete



Doing Right By People

Every year, Payworks employees choose to take a paid day off from work and do some good in their community by volunteering time and effort to a charitable cause or organization of their choice.

Starting today, if you use a Pay it Forward Day, you will be entered into a quarterly draw to win \$150 in Givesome Gift Cards to hand out to family, friends or colleagues.

More information about our Pay it Forward Day program will follow from our Pay it Forward Day Coordinators. A big thank you to these "PIF" Coordinators Kate Loewen and Lauren Himbeault, who are dedicated to the spirit of Paying It Forward and ensuring all our employees have an opportunity to make a difference.

This Givesome partnership and our Pay it Forward Day program are just a couple of the ways that Payworks is *Doing Right by People*. Thank you for choosing to participate and make a difference.

JP Perron
President, Payworks

Note: If you have any questions about the Givesome partnership or about how use your gift card, please feel free to contact Jaclyn Christie, Director of Marketing at jaclyn.christie@payworks.ca or ext 3930.